

For immediate release

Visionary speakers revealed for the inaugural TEDxCanaryWharf this June

LONDON, UK; 29 APRIL 2015 – On Saturday 20th June 2015, Level39 of Canary Wharf's iconic One Canada Square will play host to the inaugural TEDxCanaryWharf event. This event is open to the public.

TEDxCanaryWharf will bring together a diverse east London audience to hear from a line-up of visionary thinkers, influencers and change-makers – each sharing their unique perspective on an emerging culture or new idea that could change the way we live, work and think.

Operated under a license from TED, TEDxCanaryWharf is being organised by a community of volunteers that are passionate about the sharing of potentially life-changing new ideas, and who intend to evoke the 'ideas worth spreading' ethos behind the TED brand this June.

Lead organisers, Karolina Rocka and Danielle Nanton have commented; "London is a melting pot of people and ideas, and nowhere is that more apparent than in Tower Hamlets – in the diversity of its inhabitants, in the rich history of the docklands, and in the financial houses that make up the iconic Canary Wharf skyline. Given this dynamic, we've chosen *Emerging Cultures and Ideas* as the theme of TEDxCanaryWharf, where we aim to spotlight the newest thinking in a variety of fields, from social enterprise, education and art to technology, retail and design. We want to initiate important conversations and actions in this area of London; to empower and inspire local communities, creative leaders, businesses and other stakeholders to embrace emerging cultures and ideas, for the benefit of all."

With this in mind, the line-up plays host to a set of speakers that are individually innovative and collectively diverse.

Attendees will observe **Simon Constantine, Head of Ethical Buying and Head Perfumer at Lush** divulging insights into ethical business practice. Joining him on the bill is **Paula Reid, adventurer and round-the-world yachtswoman**, who will share the extraordinary journey she has taken to complete 108 personal life goals. Adding marketing mastery to the mix will be **Dave Trott, former Chairman of ad agency The Gate**, and renowned advertiser and creative director, who will be exploring the creative challenges and predatory behaviour shaping the advertising landscape.

Further confirmed speakers, who will no doubt bring plenty of inspiration to this event include:

- **Nicolas Cary**, Co-founder of Blockchain, which makes using Bitcoin safe, easy and secure for all consumers and businesses

- **Carl Clement**, Founder of social robotics lab Emotion Robotics
- **Charlie Dark**, Cultural Innovator and Run Dem Crew Founder
- **Maggie de Pree**, Founder of The League of Intrapreneurs, a global movement for corporate change agents
- **Toby Farren**, Founder of PlayTank, innovation workflow that allows anyone to contribute to the next big thing
- **Turly Humphreys**, Founder of London based social enterprise Circle Sports, which offers NEETs invaluable employment training
- **Dr Mark Lowdell**, Director of the Centre for Cell Gene and Tissue Therapeutics, and Honorary Consultant Immunologist at Royal Free Hospital London
- **Barry Mapp**, Life Explorer and Professional Development Coach
- **Chris Sheldrick**, Founder of what3words, a global grid that streamlines inconsistent, complicated or inadequate addressing systems

Tickets are limited for what is guaranteed to be a transformative day for Canary Wharf and Tower Hamlets. Please visit the <http://www.tedxcanarywharf.com/> website for details.

Further information on additional speakers and the day's programme will be announced as and when confirmed.

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Note to editors

About TEDx, x = independently organised event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organised events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organised events are branded TEDx, where x = independently organised TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organised. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; [the Open Translation Project](#), which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative TED-Ed; the annual million-dollar TED Prize, which funds exceptional individuals with a "wish," or idea, to create change in the world; TEDx, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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